

## DATA SHEET Sonexis ConferenceBurst™

How do you handle fluctuating demand in conferencing usage when you are locked into a predetermined number of ports on an in-house bridge? The answer: Sonexis ConferenceBurst.

Sonexis ConferenceBurst is a flexible licensing option that has revolutionized how on-premise conference bridge deployments are viewed. By enabling the software to dynamically expand port capacity on-demand, ConferenceBurst allows ConferenceManager2 users to temporarily scale beyond the number of licensed ports without needing to own any additional resources.

### DISCOVER THE FLEXIBILITY:

With ConferenceBurst, you can reduce the cost of higher capacity calls by fully leveraging your existing infrastructure and finally eliminate the need for a service provider for larger than normal calls.

- No contracts or separate conferencing applications required
- Leverages internal infrastructure and resources to reduce costs
- Ports will always be available for use and reservations
- Rapid Return on Investment
- Supports Unpredictable Conferencing Usage Patterns
- Collaboration becomes a part of your secure "Private Cloud"
- Expandable from 12 to 1000 ports of audio and/or web conferencing

#### On-Premises

- For organizations that would like to leverage their existing infrastructure, Sonexis ConferenceManager2 with ConferenceBurst can be scaled to your requirements.
- Eliminates the need for a service provider for higher capacity calls.
- Leverages internal infrastructure to control costs.
- Ports will always be available for use and reservations. No need for service provider contracts and no separate conferencing applications required.

#### Managed Services

- You own the platform, we manage the solution. Your bridge will have the burst capabilities like it would with a service provider but with added security and cost advantages.
- No internal resources required to manage the conferencing solution.
- Competitive long distance and trunking rates due to co-location volume.
- Secure and safe - our data center becomes a part of your "private cloud" while providing a Disaster Recovery solution to collaboration.



## The financial picture is clear...

### Sonexis ConferenceManager2 with ConferenceBurst provides a compelling Return on Investment.

Your service provider just can't compete. With a minimal investment, your organization begins saving immediately. Regardless of how your conferencing usage scales, you can watch your savings— not your costs—skyrocket.

With ConferenceManager, you pay only for what you need. With our unique architecture you're never more than a license key away from increasing users, adding functionality, or changing from one protocol to another.

Monthly Conferencing Usage (minutes)		60,000
Cost (per minute)	\$	0.02
Monthly Service Provider Spend	\$	1,200
Number of Ports Required		24
Cost of Audio Conferencing System 12 port ConferenceManager w/ 12 ports ConferenceBurst	\$	11,280
Monthly System Cost (5 year low-cost finance)	\$	188
<b>Monthly Savings</b>	<b>\$</b>	<b>1,012</b>
Return on Investment (months)		9.4

Requires ROI Analysis to determine actual ROI.

## Simply put, it's the best thing to happen to conferencing.

### Unprecedented Ease of Use and Administration

The ability to adapt ConferenceManager2 to your changing needs through a simple software upgrade is just the beginning of ConferenceManager2's unmatched ease of use. Whether you're an end-user or the system administrator, you'll be surprised that conferencing can be so easy.

Simply plug ConferenceManager2 into your network and within minutes your organization will be scheduling, launching, and recording conferences; collaborating over files in real-time; even inviting new conference attendees on the fly.

### Familiar & Flexible

Familiar applications (like Microsoft Outlook, Lotus Notes, and the Web browser) provide the interfaces that make ConferenceManager2 accommodating for your end-users; while simple Web-based administration provides flexibility to meet your organization's needs.

### Sensible Protection for Your Business-Critical Information

ConferenceManager2 is an outstanding audio conferencing bridge with integrated Web conferencing that sits on your network under your management. ConferenceManager2's smart, embedded security features keep your information safe from outside intrusion.

You maintain control of critical business information and the security procedures that protect it.

To learn more, please contact your  
**Sonexis representative or local  
 Sonexis reseller.**