



SONEXIS CONNECTS: Trading Solutions

Easy communication and collaboration for trading teams

Markets can rise and fall in a moment. When time is of the essence, you need solutions you can rely on. Sonexis Trading Solutions combine the powerful flexibility of the Sonexis ConferenceManager™2 platform with a dynamic application suite to provide a comprehensive solution for trade communications.

With Sonexis Trading Solutions, trading turrets, “hoot-n-holler” environments, outside lines, and other trading system endpoints can be seamlessly integrated to provide traders and back office teams with direct access to their most vital resources. When the call has to go through, trust Sonexis.



sonexis has the solution

Discover the Benefits

Instant Communication

When one second can mean the difference between profit and loss, you need to be able to communicate in an instant. Sonexis Trading Solutions combine SIP and T1 connectivity to enable you to bypass traditional barriers to communication and initiate immediate voice collaboration.

Unified Trading Strategy

In an era of increasingly complex trades, a unified trading strategy is a necessity. By simplifying collaboration between traders, the back-office, and off-floor experts, firms are better able to organize portfolio assets, coordinate trade strategy, and manage actions across high volume trades.

Compelling Return on Investment

With minimal investment, your firm begins saving immediately. Compared to other voice collaboration solutions, Sonexis Trading Solutions promote cost savings and a quick return on investment by allowing you to pay for only what you need.

Real-Time Decision Making

Sonexis Trading Solutions empower collaboration between on- and off-floor personnel, fostering advantages in adaptability, speed, and innovation throughout your team.

Simple System Management

With Sonexis Trading Solutions, your IT team gains an efficient, easy-to-manage solution that delivers reliable service with minimal system maintenance.

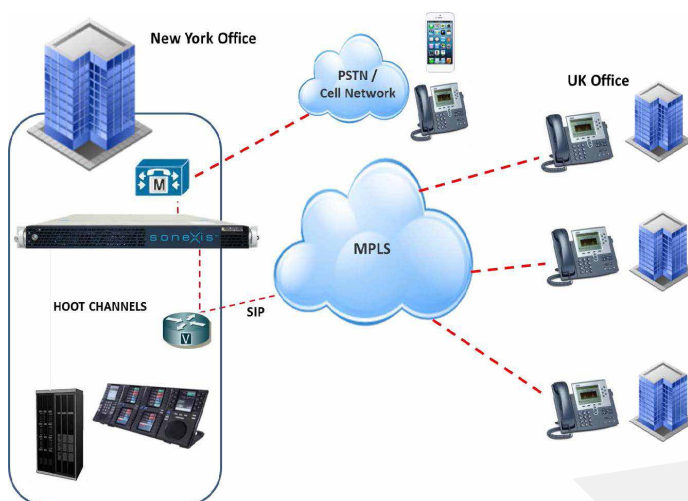
Going Beyond the Conversation

The IP infrastructure of most financial services firms remains largely underutilized. When fully harnessed, it has the power to transform communications systems into platforms for new enterprise solutions and allow for greater flexibility and improved quality collaboration between off-floor specialists and traders.

Sonexis provides turnkey integration into trading system platforms with a flexible, scalable and cost effective out-of-the-box solution.

Sonexis Integrated Trading Systems Can Support:

- 24-1200 concurrent incoming callers
- Individual dial-in numbers for conference calls. Customers can use a common direct inward dial (DID) or unique DIDs.
- Individual logins/passwords for each dial-in user
- Listen/Talk/Mute permissions
- Call recording for future playback



Behind the Scenes

Connecting to Important “Off the Trade Floor” Resources

- **Analysts** - Many trade teams include dedicated analysts who collaborate directly with traders in real-time.
- **Back Office Support** - Subject matter experts consult with traders and middle office support teams to clarify the terms and ensure the accuracy of the deal.
- **Economists** - Traditionally collaborating with trading desks via hoot-n-holler systems, economists have become an integral part of the trade environment as deals have become increasingly complex.
- **Portfolio Managers** - Increasing market complexity has required traders and portfolio managers work more closely together. The quality of their real-time collaboration has a material impact on a firm’s investing success and reputation.
- **Private Wealth Managers** - These managers advise high-net-worth individuals on financial planning, investment portfolio management, estate planning, legal issues, and tax management.
- **Risk and Compliance Managers** - In the past, these managers typically reviewed trades after the fact; today, they are increasingly involved in real-time decision making.