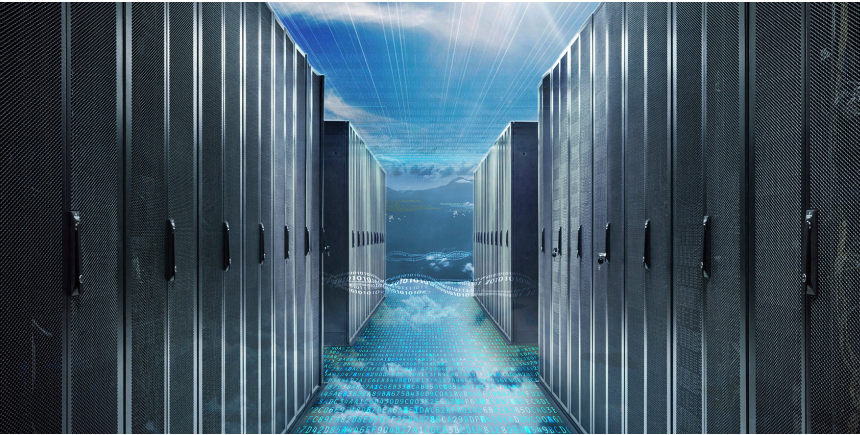


## DATA SHEET Sonexis **Managed Cloud Services**



With Sonexis Managed Cloud Services, you can escape the clutch of expensive third-party conferencing services and eliminate the incremental infrastructure costs of on-site system management.

Hosting your conferencing platform at our secure off-site facility enables you to maximize savings and simplify administration while still experiencing the rich conferencing capabilities synonymous with Sonexis.

### HARNESSING THE POWER OF THE CLOUD:

#### Finding a Cost-Effective Alternative

Today, most organizations rely on third-party conferencing services that charge a fixed, per minute fee for service — the more you use, the more you pay. That equation isn't practical in today's increasingly distributed world.

One of the most cost-effective approaches is simple — owning your own conferencing system. The Sonexis ConferenceManager2™ offers an affordable, feature-rich alternative to service provider solutions. The question is how best to house the equipment: on-premises or in the cloud?

#### When are Managed Cloud Services the right choice?

Managed Cloud Services can simplify administration and significantly reduce your conferencing costs across a variety of deployment environments.

If most of your conferencing traffic is off-net, our Managed Cloud Services can help you avoid incremental infrastructure costs (like additional T1s or PBX expansion) by hosting your conferencing platform at our off-site facility. You simply purchase a conferencing platform, lease the T1's from the facility and we

take care of the ongoing backup, maintenance and support of the bridge. Many find this hybrid solution—you own the equipment, we provide the provisioning and administration—to be the optimal way to maximize savings.

#### Consider Your Conferencing Environment

- Is your conferencing usage consistent or highly variable?
- Are you prone to network outages or do you have concerns about placing critical telecommunications infrastructure on-site?
- Could you reduce traffic on your internal voice network by hosting the application externally?
- Will you need to purchase additional trunks (T1s) or expand your Private Branch Exchange (PBX) to accommodate your conferencing if you bring it in-house?
- Do your long-distance volumes provide you with advantageous pricing?
- Does your carrier provide competitive rates for additional trunks?

Sonexis' co-location data center is housed in a telecommunications central office in the USA, ensuring carrier-class services, availability, security and redundancy.

## PROVIDER INFRASTRUCTURE:

### Backbone:

- Fully fiber-based backbone using SONET and Wave Division Multiplexing
- Meshed high-speed Optical Network supporting future growth through Dense Wavelength Division
- Multiplexing
- Fully redundant hardware
- Established failover mechanisms
- Peering with multiple Tier1 ISPs at OC3 and OC12 levels, ensuring reliability, speed, and throughput
- Multiple self-healing paths
- Network monitored by a 24x7 Network Surveillance Center
- 99.999% voice network availability
- 99.999% data network availability
- Low-latency network optimized for high-speed applications
- Not to exceed 1% packet loss

### Security:

- Multiple level locked facilities
- 24x7 security personnel
- Escorted access only
- Equipment housed in secure, locked cabinets

### Fire Protection:

- FM200 system

### Power:

- Commercial power
- Diesel generator backup with auto transfer
- Fully conditioned AC/DC power
- UPS backup

## SONEXIS INFRASTRUCTURE:

### System:

- Managed system and software updates
- Nightly back-up of all data
- Data mirroring on backup server for disaster recovery

### Network:

- 10Mb bandwidth, burstable to 100Mb
- Voice prioritized infrastructure
- Dual auto failover firewalls
- Auto failover switches
- Dual auto failover border routers
- Remote BIOS-level access to all systems
- Remote individual power outlet control
- 24x7 monitoring

Sonexis Technology, Inc. delivers a secure, integrated audio and web conferencing system that helps companies improve business processes and communications while significantly reducing the cost of collaboration.